

Cold weather suggested social media posts

We've put together this social media copy to help you share advice and help others protect their homes in the cold weather.

Don't forget to follow and tag us in your posts so we can share them:

X (Twitter): @wessexwater

Facebook: @wessexwater

LinkedIn: @wessexwater

Instagram: @wessexwater_

Find your stop tap

Instagram and Facebook:

Do you know where your stop tap is?

During the colder months, pipes are prone to freezing which can cause them to burst.

Knowing where your stop tap is located will allow you to shut your water off immediately in an emergency.

It can usually be found under your kitchen sink or in an adjoining garage.

X (Twitter):

Do you know where your stop tap is?

During the colder months, pipes can freeze and burst.

Knowing where your stop tap is located will allow you to shut your water off in an emergency.

It can usually be found under your kitchen sink or in an adjoining garage.

Test your stop tap

Instagram and Facebook:

Have you tested your stop tap?

Your stop tap can freeze in the cold weather causing it to seize up. This may leave you unable to turn off your water supply in an emergency.

Test it by turning it on and off several time to ensure it moves easily.

! Remember to test your stop tap every 6-12 months.

X (Twitter):

It is important to test your stop tap as the weather gets colder.

Your stop tap can freeze during the winter causing it to seize up. This may leave you unable to turn off your water supply.

Test it by turning it on and off several time to ensure it moves easily.

Lag your pipes

Instagram and Facebook:

It's important to protect your home during the winter to avoid an unexpected emergency.

A frozen pipe from the cold weather can escalate to a burst. Help to prevent this by insulating exposed pipes in draughty areas.

You can do this with lagging, a foam material than can be cut and wrapped around them.

This will keep your pipes warm and water flowing.

X (Twitter):

It's important to protect your home during the winter.

A frozen pipe from the cold weather can escalate to a burst. Help to prevent this by lagging exposed pipes in draughty areas.

This will keep them warm and water flowing.

Check for leaks

Instagram and Facebook:

A leaking pipe or tap wastes water and makes your pipes more likely to freeze during the winter 💧

To get your home winter ready, check your home for leaks before the temperature drops.

Signs of a leak include:

- The sound of running water
- A drop in water pressure
- An unexpected increase in your bill

For advice on how to find and repair leaks visit Wessex Water's website:

<https://www.wessexwater.co.uk/checking-for-leaks>

X (Twitter):

A leak can waste water and make your pipes more likely to freeze during the winter 💧

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Sign up for Priority Services

Instagram and Facebook:

Do you know someone who needs extra support during these colder months?

The winter weather can sometimes lead to unplanned interruptions to your water supply.

By signing up to the Priority Services Register, Wessex Water can provide further help to customers with additional needs.

This may be through alternative forms of communication, providing emergency water supplies, contacting a family member or carer, and more.

Sign up for free here: <https://www.wessexwater.co.uk/priority-services>

X (Twitter):

During the winter, it's more important than ever to get the help you need.

If you know someone who needs extra help during an emergency water outage, sign them up to the Priority Services Register so that Wessex Water can provide free tailored support: <https://www.wessexwater.co.uk/priority-services>

Know a plumber

Instagram and Facebook:

Your home may be at risk if a pipe bursts due to freezing.

It's a good idea to keep a plumber's phone number to hand in case of an emergency.



If you are searching for a reliable plumber, visit the WaterSafe website. You will find a free online list of accredited suppliers who are approved by water companies:

<https://www.watersafe.org.uk/>

X (Twitter):

If you're in need of a trusted plumber, take a look at @WatersafeUK free online directory of accredited plumbers.

It's handy to know a local plumber's number in case of any plumbing emergencies caused by cold weather.

Visit: <https://www.watersafe.org.uk/>

Cover your outside tap

Instagram and Facebook:

Do you know how to protect your outdoor tap during these colder months?

If your tap gets cold, it can freeze and seize up. To prevent this from happening, use an insulated tap cover to keep it warm.

You can find a cover at most DIY stores.

X (Twitter):

Outdoor taps are prone to freezing during the winter so cover it with an insulating tap cover.

You can find them in most DIY stores.

Get your boiler serviced

Instagram and Facebook:

An excellent way to keep your home in check this winter is to get your boiler serviced.



This will ensure that it is working properly and heating your home effectively.

Servicing your boiler may help to prevent a winter emergency and could also save you money on your energy bills.

X (Twitter):

Here is your reminder to get your boiler serviced this winter. 

This will ensure that it is working properly and heating your home effectively.

Servicing your boiler can help prevent a winter emergency

Clear your gutters

Instagram and Facebook:

Protect your home by clearing your gutters.

Blocked gutters can cause them to flood or freeze.

Removing leaves and debris can prevent damage to your roof and walls.

X (Twitter):

Get your home winter ready by clearing your gutters.

Blocked gutters can cause them to flood or freeze.

Removing leaves and debris can prevent damage to your roof and walls.

Bleed your radiators

Instagram and Facebook:

Keep your home warm by bleeding your radiators.

This will remove any trapped air to help hot water circulate properly.

Not only will this improve the heating of your home, but it will also help to lower energy bills.

X (Twitter):

Keep your home warm this winter by bleeding your radiators.

This will ensure that they are heating your home efficiently and help to lower your energy bills.